



AUGUST IS ITCHY PET AWARENESS MONTH

DID YOU KNOW?



Skin allergies are the
#1 reason pet owners take
their dogs to the vet¹



88% of pet owners have tried up to
15 at-home itch treatments before
bringing their dog to the clinic²

Pets shouldn't be slowed down by itch.
Help them live the fun and happy life they deserve.

**TELL YOUR VETERINARIAN IF YOU
THINK YOUR PET IS EXPERIENCING ITCH**

References: 1. Nationwide®. Skin allergies, ear infections among most common conditions that prompt veterinary visits. March 28, 2022. Accessed April 11, 2022. <https://news.nationwide.com/common-pet-conditions-that-prompt-veterinary-visits/>. 2. Data on file. Pet Owner Quantitative Market Research, 2013, Zoetis Inc.