



AUGUST IS ITCHY PET AWARENESS MONTH



DID YOU KNOW?



Skin allergies are the **#1 reason** pet owners take their dogs to the vet¹

88% of pet owners have tried up to **15 at-home itch treatments** before bringing their dog to the clinic²

Pets shouldn't be slowed down by itch.

Help them live the fun and happy life they deserve.

**TELL YOUR VETERINARIAN IF YOU
THINK YOUR PET IS EXPERIENCING ITCH**

References: **1.** Nationwide®. Skin allergies, ear infections among most common conditions that prompt veterinary visits. March 28, 2022. Accessed April 11, 2022. <https://news.nationwide.com/common-pet-conditions-that-prompt-veterinary-visits/>. **2.** Data on file. Pet Owner Quantitative Market Research, 2013, Zoetis Inc.